

MDS is the sole distributor for LEA360™
and SPA™ in Hong Kong, China and Taiwan



*A world-class instrument –
the leader in leadership assessments*



LEA 360™ Certification Programme

***With a business school model of leadership
and a unique scoring system the LEA 360™
delivers genuine leadership insights.***

*This is impressive data which challenges you to
move forward with your leadership development.*



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The LEA 360™ (Leadership Effectiveness Analysis™) measures 22 leadership practices which describe a leader's assets and liabilities.

The LEA philosophy believes there is no "one best way" to lead. So the report invites an intelligent discussion on how to change and grow as a leader.

The LEA 360™ Certification Programme

This 2 day international certification programme will equip you to professionally and ethically administer the LEA 360™. It teaches you the knowledge and skills you will need to give expert feedback to leaders.

About the LEA 360™

The instrument has a 30 year track record with the world's major companies. It is noted for:

- An excellent business school model of leadership
- Its unique semi-ipsative questionnaire so that self and observers cannot fix scores
- A massive database on leadership in different countries – providing leading-edge research data

People who Become LEA 360™ Practitioners

This programme is a must for:

- Executive coaches and trainers
- Organisational development consultants
- Hiring managers

Highlights of the Certification Programme

You will learn how to use the full suite of LEA assessments and become a certified practitioner for:

- The LEA Leadership Self Report and the LEA Leadership 360 Report
- LEA Strategic Directions for assessing the company's desired leadership culture
- The LEA Candidate Report for hiring and selection

The LEA Leadership Reports include an 80 page LEA Resource Guide – packed with tips and advice for development and action planning.

A Valuable Qualification

On successful completion of the programme you will receive your certificate from MRG® (Management Research Group®) the owners of the LEA 360™.

You will be authorised to use the LEA products and the MRG research database.

Visit us at www.mdshongkong.com or www.mdsbeijing.com for the latest programme schedule or contact carlson@mdshongkong.com

